

COYOTE ENTERPRISES LLC

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PRICING POLICY

SCOPE: This document addresses the **MINIMUM ORDER, EXCHANGE, RETURN, WARRANTY, REFUND and DROP SHIP** policies for all three levels of Coyote Enterprises LLC (**CE**) wholesale customers.

DISCUSSION: **CE** has two major categories of wholesale customers: category "A" customers deal in automotive goods (automatic tire deflators and beadlocks) and category "B" customers deal in automatic tire deflators only. Category B is typically, but not limited to the motorcycle and surf fishing industries. All **CE** customers are required to complete, sign and return a Terms Account Application (AAT01) or a Credit Card Account Application (AAC01) Form.

There are three levels of wholesale pricing: 1) **DEALER**; 2) **WHOLESALE DISTRIBUTOR (WD)** and, 3) **MASTER WHOLESALE DISTRIBUTOR (MWD)**. **CE** reserves the right to refuse to sell to or rescind sales to anyone at any level, at its discretion with 30 days' notice.

All pricing is based off of Jobber. **Manufacturer's Suggested Retail Price (MSRP)** is Jobber times 115%.

MINIMUM ADVERTISED PRICE (MAP): Regardless of **CE** wholesale customer level (**DEALER, WD** or **MWD**), all are required to adhere to the Minimum Advertised Pricing (MP01) policy.

MINIMUM ORDER: Regardless of **CE** wholesale customer level (**DEALER, WD** or **MWD**), all orders must be at least \$15 or more.

RESTOCKING POLICY: If a product is purchased and returned for any reason other than warranty, in perfect, original packaging, in resalable condition and done within 30 days of purchase, there is a \$20 restocking fee and the **CE** customer pays return shipping. Call first for a Return Goods Authorization (**RG**A). Returns are not accepted after 30 days. See also **REFUND POLICY** below.

DEALER (15% off Jobber): To become a **DEALER**, you must show evidence of a retail operation (brick and mortar and/or Internet) and make the minimum purchase(s) described below. There is no buy-in requirement to become a **DEALER**, but the **DEALER** must always meet the minimum deflator order (see below).

WHOLESALE DISTRIBUTOR (30% off Jobber): **WDs** must show evidence of a wholesale and/or retail operation (brick and mortar and/or Internet). **WDs** are required to make a minimum buy-in of 15 sets of deflators (any part number mix acceptable) and 12 individual beadlocks. Category B customers are only required to meet the deflator buy-in and the beadlock buy-in is waived.

MASTER WHOLESALE DISTRIBUTOR (34% off Jobber): **MWDs** are required to make a minimum buy-in of 25 sets of deflators (any part number mix acceptable) and individual 20 beadlocks. Category B customers are only required to meet the deflator buy-in and the beadlock buy-in is waived.

BUYING LEVEL CHANGE: All **CE DEALER** and **WD** customers are eligible to change up to another buying level by: 1) Making the appropriate buy-in for the change, or 2) Achieving a yearly sales level of \$10,000 per year for **WD** and \$20,000 per year for **MWD**.

TIRE DEFLATOR MINIMUM ORDER: Five sets, in any combination of deflator part numbers, is the minimum deflator order for all levels of **CE** customers.

BEADLOCK MINIMUM ORDER: There is no minimum beadlock order for any level of **CE** customer.

BEADLOCK ACCESSORIES MINIMUM ORDER: There is no minimum beadlock accessory order for any level of **CE** customer; however, note the tire deflator and beadlock drop ship policy.

TIRE DEFLATOR DROP SHIP POLICY: DEALERS are entitled to have one or more sets of tire deflators drop shipped within the USA and its possessions for no additional charge other than shipping. For **WDs** and **MWDs**, **CE** will not drop ship individual sets of tire deflators unless they are part of any beadlock order (see **BEADLOCK DROP SHIP POLICY** below).

BEADLOCK DROP SHIP POLICY: CE will drop ship any quantity of beadlocks within the USA and its possessions for no additional charge other than shipping regardless of **CE** customer level. As mentioned above, tire deflators and beadlock accessories may be included with any beadlock drop ship order at no additional charge other than shipping.

BEADLOCK ACCESSORY DROP SHIP POLICY: DEALERS are entitled to have beadlock accessories drop shipped within the USA and its possessions for no additional charge other than shipping. For **WDs** and **MWDs**, **CE** will not drop ship beadlock accessories unless they are part of a beadlock order (see **BEADLOCK DROP SHIP POLICY** below).

REFUND POLICY: Full or partial refunds will be made subject to the **RESTOCKING POLICY** above.

EXCHANGE POLICY: If a part number mistake is made by **CE**, the parts will be exchanged at no cost to the **CE** customer. If a part number ordering mistake is made by a **CE** customer and returned in perfect, original packaging, resalable condition within 45 days of purchase, the parts will be exchanged and a price difference credit or debit issued to the **CE** customer. The **CE** customer pays shipping both ways.

SHIPPING COSTS: All orders are shipped FOB Costa Mesa, California. **CE** wholesale customers pays for all methods of shipping. **CE** also accommodates shipping against the customer's UPS or FedEx account.

WARRANTY: The **CE** warranty is on manufacturing and material defects only. It does not include abused, misused, misinstalled or parts used for other than their intended purpose. **CE** beadlocks are warranted for five years, excluding the tube, which is warranted for 90 days. The original Staun Automatic Tyre Deflators are warranted for five years and the made in the USA Coyote Automatic Tire Deflators are warranted for life under normal use. At the discretion of **CE**, the parts will be repaired, replaced or refunded. All potential warranted parts must show evidence of date of purchase and be issued a **CE** Return Goods Authorization (**RG**A) number and returned at the customer's expense for warranty evaluation. **CE** pays for warranted parts shipped back to the **CE** customer.