



## Cognito Motorsports UTV MAP Policy

Below are the MAP Policies for UTV products sold by Cognito Motorsports. The Policy Identifier (A, B, or C) will be noted next to each product in all dealer data.

*A - Cognito Branded Product MAP = no less than 5% percent off MSRP*

**B - Fox Shock Product MAP = no less than MSRP**

**C - Other third-party products distributed through Cognito, MAP = no less than MSRP, or according to Manufacturer's MAP requirement**