

Dear Customer,

In order to ensure TMG Performance Products, LLC (TMG) dealers are able to sustain healthy margins on TMG products and ensure that our end-users are being provided a quality sales experience and customer support, TMG has announced an Internet Authorization Program and a Unilateral Minimum Advertised Price Policy, effective February 1, 2019.

i. Internet Authorization Program

In order to sell TMG products on the Internet, you MUST be an Authorized TMG Internet Reseller. Authorized Internet Resellers must sign an Internet authorization agreement regulating the manner in which they sell. We believe this Internet Authorization Program will create stable online brand presence, healthy available margins and the end to free-riding by discount retailers or gray market sellers who provide few or no services. If you have any questions or wish to apply for Internet authorization, please contact [sales@tmgperformance.com](mailto:sales@tmgperformance.com).

ii. Unilateral Minimum Advertised Pricing Policy

TMG will also be adopting a Unilateral Minimum Advertised Price Policy (UMAP). The UMAP sets forth the list of recommended price points at which we believe our products should be advertised. We feel that these prices reflect the prices at which resellers may enjoy a sustainable margin, while providing a high-quality level of customer service and support end-users of our products have come to expect; however, all resellers remain free to choose their own advertised and resale prices.

The TMG UMAP and current Price Grid are attached hereto.

Please review our UMAP and current Price Grid. All questions regarding the Unilateral Policy should be directed to the TMG UMAP Coordinator at [brandprotection@tmgperformance.com](mailto:brandprotection@tmgperformance.com).